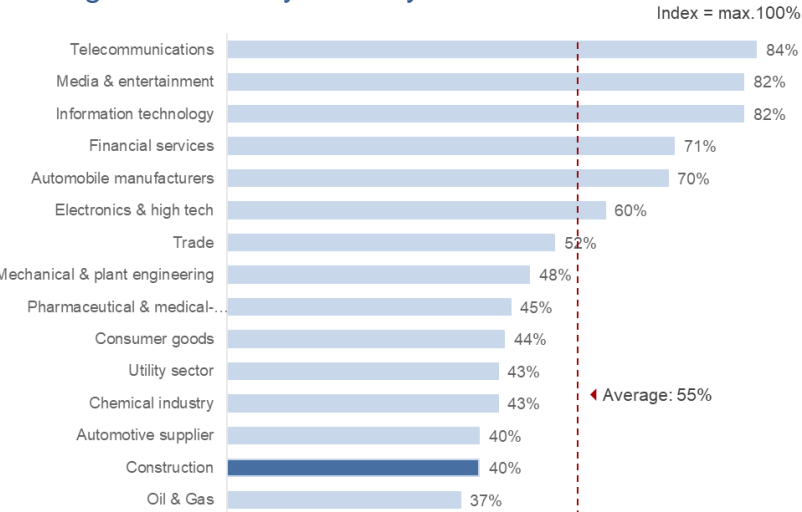




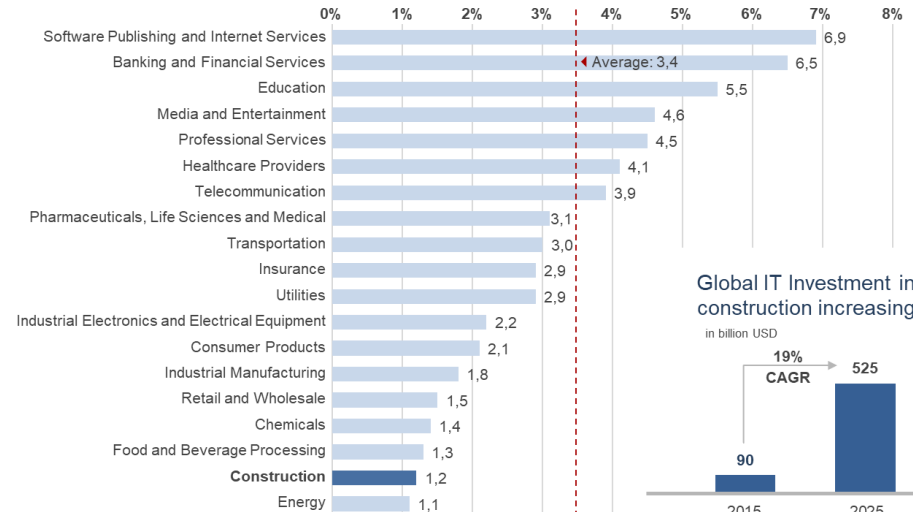
# AEC Market Data

## Digital Index – by Industry Cluster



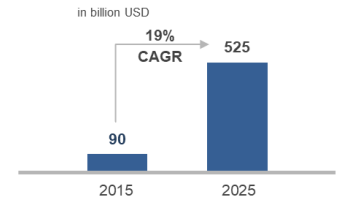
Source: TOP 500 survey 2017 / Accenture, Kantar TNS

## IT Spending as a % of Revenue by Industry (2017)



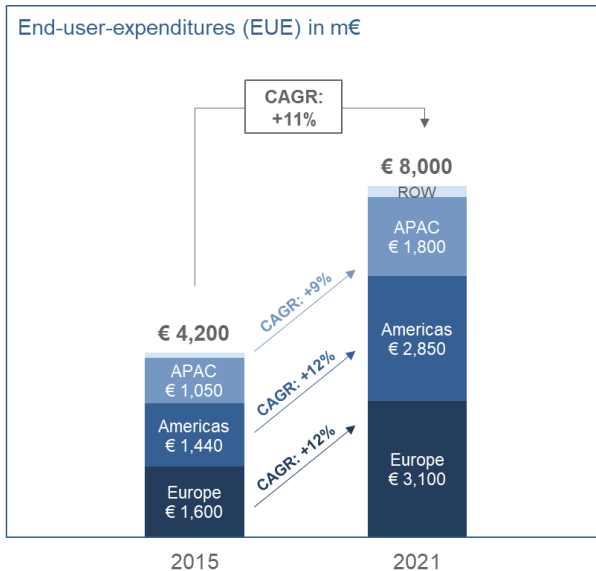
Source: IT Key Metrics, Data 2017

## Global IT Investment in construction increasing



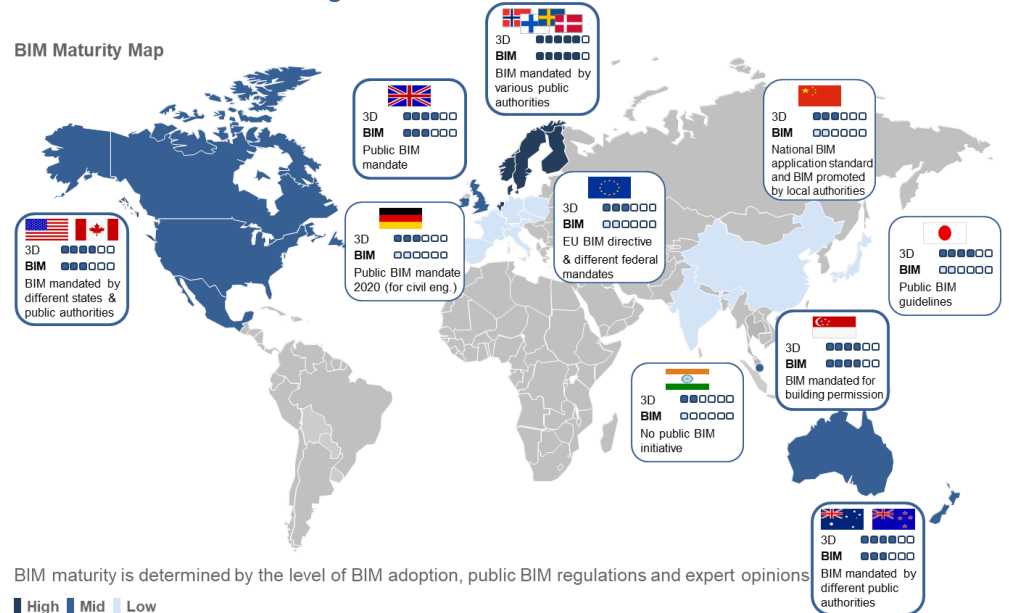
Source: McKinsey

## BIM Market Size 2015/2020



Source: Cambashi BIM Design Observatory and internal research

## Most Influencing BIM Countries



BIM maturity is determined by the level of BIM adoption, public BIM regulations and expert opinions

High Mid Low